



UNIVERSITÉ
LAVAL

Faculté des sciences de l'administration
Direction des programmes de premier cycle

January 22nd, 2015

Dear Sir/Madam:

I am writing in support of Mr Nicolas Perron's application for a job in your organization. As Director of Undergraduate Programs, at Laval's Faculty of Business Administration (FSA ULaval) and Academic Director of the Université Laval Trade Missions, I have had many opportunities to witness Mr Perron's involvement, which I would like to expand on here.

Mr Perron is currently enrolled in our Bachelor in Business Administration program, where he has maintained an excellent grade point average. His interest in international management led to him being one of 50 students, out of over 150 applicants, invited to participate in the 2014 Université Laval Trade Missions [French acronym: MCUL]. MCUL is a not-for-profit organization that offers student services to Quebec firms interested in penetrating new markets abroad. As an MCUL officer, Mr Perron conducted a trade mission to Istanbul, Turkey, where he represented a Quebec company, studied the sales potential for its products, and located possible clients and distributors.

As MCUL's academic director, I supervised Mr Perron's work, and was fully satisfied with it. He carried out his mission with complete success and demonstrated excellent leadership qualities, a highly developed organizational sense and outstanding interpersonal skills throughout the preparations for the mission and during the mission itself. He fulfilled his responsibilities adroitly and effectively, achieved the anticipated results and worked harmoniously with the other members of the student team.

For all these reasons, I recommend strongly Nicolas Perron's application for a job in your organization.

Yours truly,

André Gascon
Director of Undergraduate Programs