
CV

RACHEL
JOLIN DUBOIS

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French
Born on the 8th of
November, 1975

Laurent's wife
Gabriel & Keren's proud mum

work

little theatre, Toulouse 2010 / 2011

- Creating collaborative softwares targeting IT professionals, from A to Z, using Agile Methodology
- Corporate identity redefinition and redesign : revamping logo, tagline, website ...
- Sales Support, RFQ for CNES
- Agile Tour Organisator & Speaker

sc2x, Bordeaux - 2008 / 2010

- Creating online tools facilitating the implementation of new energy standards in architecture and constructions (HQE, BBC)
- Recruitment and direct management of a 10 people team (project manager, developers, graphic designer, commercial, marketing assistants) - Annual budget 600k€
- Sales Support : managing a 150k€ budget, CRM strategy, campaigns analysis and customer's feedback...
- RFQ : National Police, ERDF, SNCF, ...
- Events : BATIMAT, Salon des Maires et des Collectivités, SEMND
- Agile Tour Organisator & Speaker

atchik realtime, Toulouse, Copenhagen 2002 / 2008

- Inventing Community Management tools and services for mobile communities
- Legal and technological survey
- Customers account management : international mobile operators, french medias
- Marketing answer to RFI & RFQ
- Direct Management for 2 years of subsidiary company specialized in community management : recruiting and managing a team of 30 community managers

Other works and freelance missions

- 2013 - Product Innovation mission, for a confidential startup project
- 2012 - Marketing advices, Frezal Numérique
- 2002 - Community Manager, Concileo
- 2001 - Webmarketing, LeWebstore.com
- 1999 / 2002 - kartier libre webagency
- 1999 - Webmarketing, Ad On Sale

off work

music, food, travel, ecology, movies, hiking, running, knitting, sewing, media, yoga & family

business expertise

Softwares, web services, mobile applications
Product marketing / Agile Product Owner
Project management
Social media & Community management
Marketing communication
Email and mobile marketing
Digital marketing strategy
Team leadership and animation
Sales support and presales actions
Professional exhibitions and event planning

communication skills

Public speech, discussion & debates
Writing & storytelling
Listening & empathy
Comfortable with critical team analysis
Independent decision making
Positive attitude no matter what
Fluent in english and spanish

technical know how

Agile Product Owner, trained by C. Aubry
ASIT Methodology
Microsoft Office, iWork / MAC user
WordPress, DotClear, Dreamweaver
Mantis, Bugzilla, IceScrum, Rally Software
Sales Force, Google Adwords and Adsense, Xiti, Dolist
Basic user with : Adobe Photoshop, Illustrator and Fireworks

education

Université Toulouse III - Paul Sabatier
Licence - Orthoptie Strabologie - 1995 / 1998

Collège International Marie de France (Montréal, Canada)
Baccalauréat français Série D (Sciences) 1993

not my cup of tea

administrative paper work, accounting, noisy and overexhorted people, endless meetings, soccer