

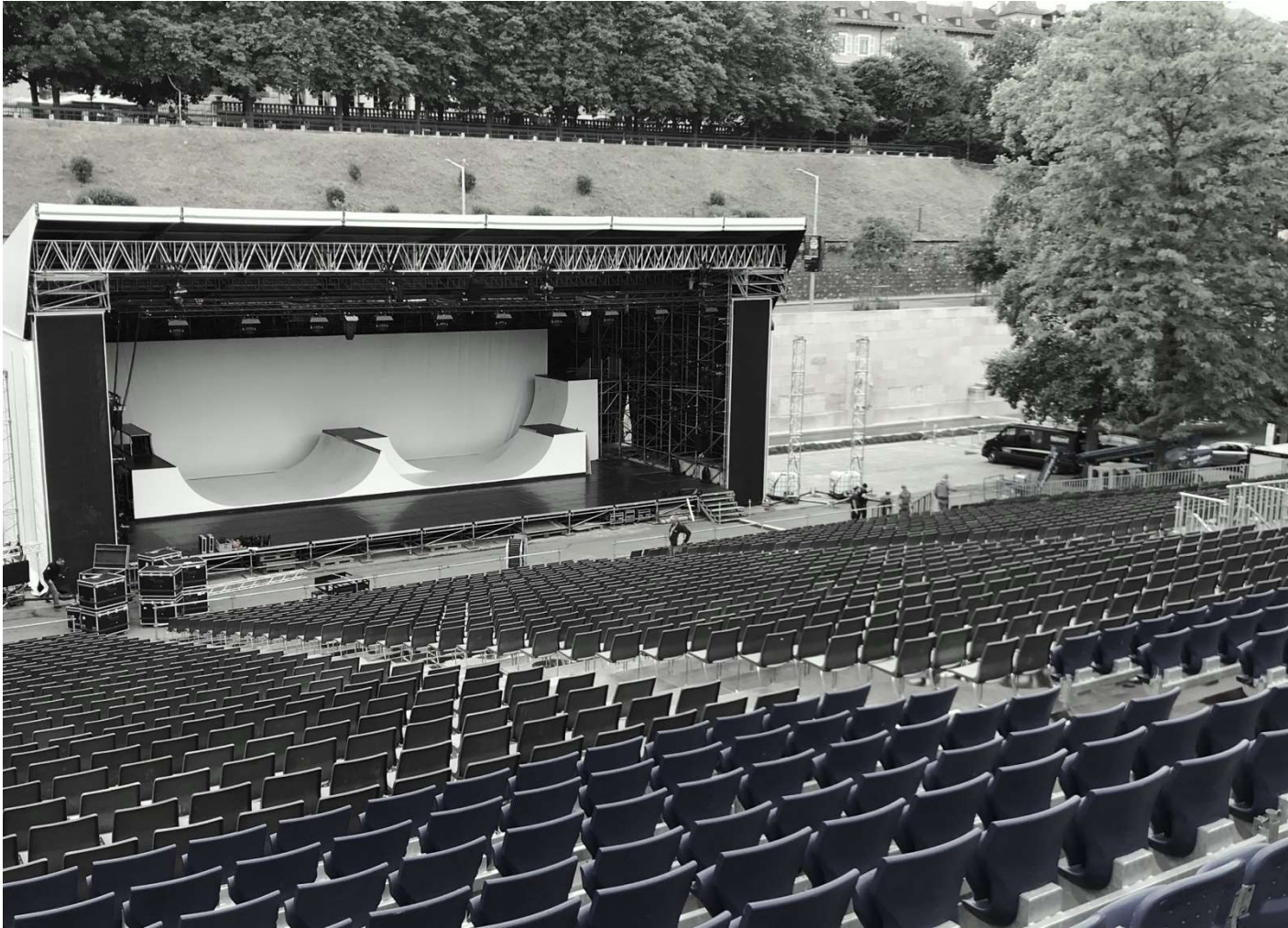
Summary of Brand Experiences, Events and Sales & Business Development Projects held in Europe

Type	Project	Venue	Client
B2B Exhibitions	Cereals & Europe Spring 2007 Meeting	Les Cyclades Conference Center Montpellier (France)	AACC International Giract
	FI Europe (Food Ingredients Europe) HI Europe (Health Ingredients Europe) Vitafoods	Messe - Frankfurt O2 - London La Villette - Paris Palexpo - Geneva	Giract
	FI Europe (Food Ingredients Europe)	Messe - Frankfurt	International Trade Center and Giract
	Vitafoods	Palexpo - Geneva	JMT
Client Acquisition (B2C)	Members Wine tasting Evening	Holmes Place Kensington (London)	Holmes Place Fitness Clubs
Congresses	Bi-annual Starch and Derivatives Conferences	The Metropole Hotel - Geneva Hotel de la Paix - Geneva	Giract
	Annual Savory & Flavor Conferences	The Kempinski - Geneva The Mandarin Hotel - Geneva	Giract
	Medical Symposias	Palais des Congrès - Paris	Palais des Congrès
CRM	Crisis management (train station)	Lausanne	CFF
Festivals	Swiss Paralympic games	Parc des Bastions (Geneva)	Hunziker and Ville de Genève

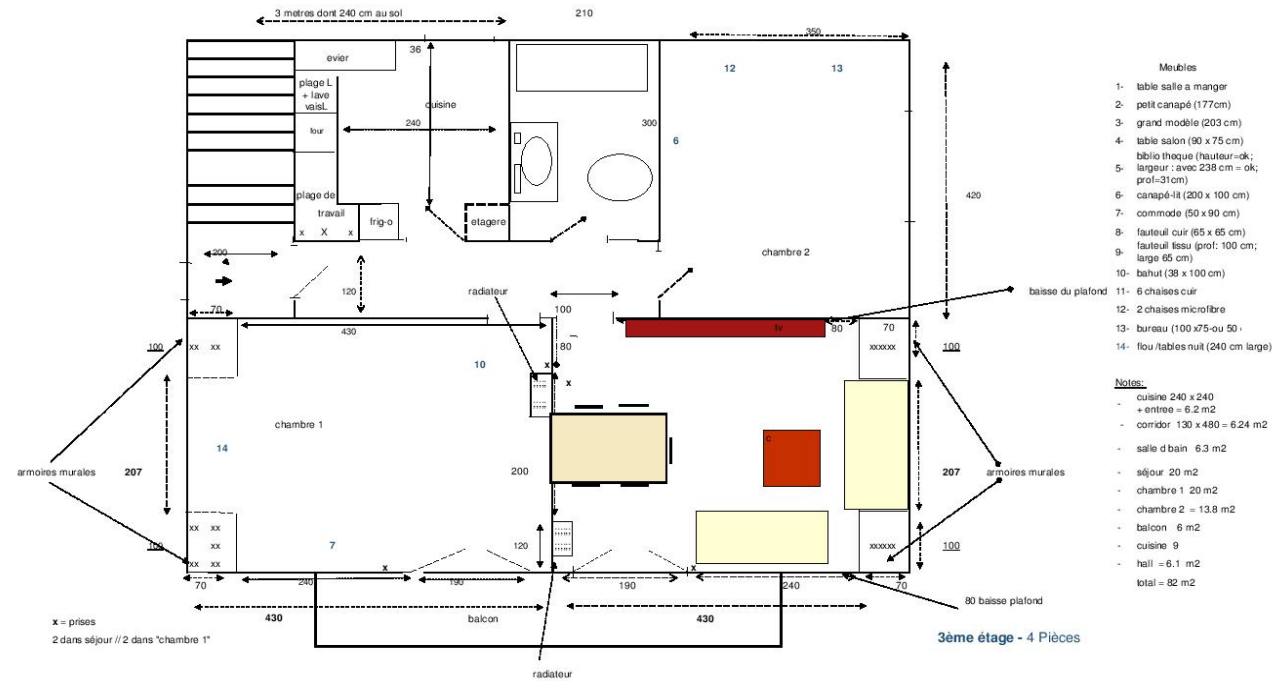
Festivals	B2Run	Stade Courtenay (Lausanne)	Infront
	World Food Festival	Fribourg Lausanne Vevey	Peak Events
Fundraising	Harmony Marathon for UNICEF and Lausanne 20 Kilometers	Geneva and Lausanne	The Hunger Project
General Assemblies	BCV	Beaulieu (Lausanne)	Top Events
	Nestlé	Beaulieu (Lausanne)	Top Events Cooples
GiTEx Workshops	Nestlé PTC (Orbe/CH) Sara Lee (Utrecht/NL) Unilever CoE (Heilbronn/NL)	on-site at the Headquarters of each workshop	Giract
Innovation	VR Pre-market launch testing	Lausanne	UNIL
Journalist	Basketball Club	Lausanne	NZP
E-Mail Marketing	Aider les enfants	CHUV	Kids Foundation
Press Conference	CIO	Lausanne Palace Hotel	Lausanne Palace Hotel
Product Launch	Mapei	Company HQ (Sorens)	Top Events
	Ramsay hospitals	France	Group of Private Investors and medical Experts
Retail Merchandising	Dr Haushka	Brig Sion Vevey	Face Communications

Retail Merchandising	Echinaforce (Dr Vogel)	Villars Fribourg Les Paccots Châtel	Face Communications
	Menosan	Lausanne Geneva	
	Swisscom		
	Sun Queen	Lausanne	
Retail Promotion	Cheese promotions (Vacherin Fribourgeois and Gruyère cheeses)	MM Migros (Morges and Cully)	Proka
Sponsoring	Partner Search and Development	Lausanne	Basketball Club Lausanne (BBC)
Special events	Trianon Client Party	Châtel countryside (Fribourg canton)	Top Events
	Noël des Enfants and Soirée du Personnel	Client headquarters (Lausanne)	La Vaudoise Assurances

TEAM MANAGEMENT & ASSEMBLY - SWISS PARALYMPIC GAMES (HUNZIKER)



INTERIOR DESIGN SERVICES - DECLUTTERING/PRODUCT-LISTINGS



PRODUCT LAUNCH (FRENCH MARKET) - WOODSPIRITS



What makes Woodspirits different?

At Woodspirits we have developed a unique formula to offer you a luxurious range of face and body care bars. Our founder and chief formulator, Barbara K Bobo, is a medicinal herbalist and has used her skills to create a range of soaps that are visually stunning, smell simply sumptuous and above all, are highly beneficial to the skin. Our soaps are made using a base of food grade coconut and olive oils (rich in vitamins and minerals), alkali and water. We use only pure essential oils for scent, natural pigments for colour, and various botanicals (eg, Irish Moss seaweed, spirulina and dill) for style, texture and added benefits to skin. They are also 100% biodegradable.

Woodspirits soaps are hand made and hand cut

The special cold process ensures that all of the glycerine, a wonderfully moisturising by-product of soap making, is stirred back into the soap. Glycerine is removed from mass manufactured, or milled soaps, to produce a hard, dense bar. But at what cost? The removal of glycerine can make other soaps very drying to the skin, while our Woodspirits soaps retain all of their glycerine content, leaving the skin feeling soft, supple and moisturised.

Woodspirits was also honoured to be Commended at the New Woman Magazine Beauty Awards for Best New Body Care Product.

Choosing the soap that's right for your skin's needs

All of our soaps are natural and mild. However, if your skin is very sensitive, begin with our Frankincense & Myrrh or Lavender bars. If you need a bit of extra help on sluggish areas, try our exfoliating Seaweed Scrub, Salad Bar, Zanzibar, Portuguese Breakfast or Rococo. For very dry skin, try Amber Essence, Azteca or Marco Polo – all with a 100% olive oil base for extra moisture. Like all things natural, our soap will not last forever. The cold process means that, on average, our bars will begin to lose some scent and/or colour approximately three months after being exposed to the light. We do not use synthetic additives or preservatives, so the final product provides a healthier alternative to milled soaps – rather like the difference between fresh and dried foods. Indeed, our bars look and smell good enough to eat – but we do not recommend that you try!

Woodspirits – food for the skin!

Custom Made - In addition to our Woodspirits line, we are also able to produce soaps to your company's specification. These "custom" soaps can be labelled with your own packaging and branding, making the product exclusively yours.

Please note: our Woodspirits line cannot be relabelled



Scented Salt Scrubs

An ancient treat for dry skin, these unbeatable two-in-one mineral salt scrubs remove dead skin cells from all over the body while the addition of rich safflower oil leaves skin feeling perfectly moisturised. Aromatic oils and pigments are blended to match our soaps, making the perfect bath and body treatment. Presented in a 500ml Le Parfait pot, each Scented Salt Scrub contains a real seashell for scooping the salt through the oils. All jars are labelled with full instructions for use.

nb: not available by mail order



DOWNSTREAM SALES - AIRE DE DÉCOR

AIRE DE DÉCOR



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AIRE DE DÉCOR



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désencombrement et
harmonisation des pièces

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vente ou la location

AGENCEMENT, MOBILIER
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et conseils pour espaces
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Votre décoration **intérieure** commence à être dépassée



"Le design doit refléter la pratique et l'esthétique mais avant tout, le bon design doit principalement servir les gens."
Thomas J. Watson (fondateur IBM)



Vous êtes locataire ou propriétaire en recherche de conseils **personnalisés** pour vous aider avec une maison, un bien ou un appartement.

Contactez nous en vous servant du formulaire ci-dessous. Un de nos spécialistes reviendra vers vous dans un premier temps.

Vous pouvez nous joindre **sans engagement** et nous soumettre également une demande d'information ou nous faire part de votre projet par email ou téléphone.

Aire de Decor

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T 021 546 4234
E decor@r2decor.com

Formulaire contact

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Conditions d'utilisation

La municipalité de Lausanne

ons-Mézén



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NEW CLIENT ACQUISITION- ITC/UNITED NATIONS



Discussions with Malian Delegation of Gum Arabic Exporters 28–30 November 2017 Booth 11.1D91, FI Europe exhibition, Messe Frankfurt

We are pleased to inform, re-energise and extend renewed impetus to trade, economic and business relations with Mali, Giract and ITC (International Trade Centre) are organising one-to-one meetings with the visiting Gum Arabic Delegation from Mali between 28 and 30 November, 2017.

Currently exporting an average of 5600 tons, Mali remains one of the most promising producers of Gum Arabic and, boasting an inventory of over 60 000 km2 of land ready to be exploited with additional gum plantations it has a potential to double its outputs and contribute significantly to global unmet demand – estimated at almost double of current global supply.

The delegation would have a focus on emulsifying, stabilizing, viscous and adhesive **properties** of its Acacia gum together with other aspects such as packaging and shelf-life. The planned discussions would extend an ideal opportunity for you to interact with the Malian representatives – comprised of regional specialists, collectors and exporters.

In view of the significance of the event, may I suggest you join the Delegation for an in-depth discussion at our booth (**11.1D91**) and inform us the soonest of a convenient time and day when you are available. We look forward to receiving your quick response.

Please make sure to mark the event in your diary immediately,

Kind regards,

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Visit us at Booth 11.1D91



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Conferences & Seminars

Table-Top Exhibits

▶ Event Details

Publications

Our Clients

Press Releases & Papers

GiTex Table-Top Exhibit to be held at Nestlé PTC Orbe, Switzerland, on June 2, 2005

Theme/Ingredients of interest

Functional ingredients for solubility - both hot and cold, emulsifying - for powdered drinks and/or for extrusion, fat replacement, coating/binding - especially for cereals, shelf-life extension.

Nestlé PTC Orbe

Responsible for all global product development, industrialization and technical assistance for the following major product categories of Nestlé:

- Instant powdered beverages: cocoa-, malt- and coffee-based
- Cereal products: breakfast, infant, bars
- Globally sold in both retail markets and food service markets (catering, vending machines)

Staff for these categories comprises about 150 personnel.

Located North of Lausanne, easily accessible, only one hour's drive from Geneva airport.

General Requirements

Participants will need to bring product samples from at least one of Nestlé PTC Orbe's product categories i.e. instant powdered beverages (cocoa, malt and coffee based) and/or cereal products (breakfast, infant, bars).

If you are interested to participate in this (GiTex) or would like further details please **complete an application form here**.



GiTex

Giract Table-Top Exhibits of suppliers of ingredients, processes and packaging at R&D centres of food companies.



BEAUTY MARKET FRANCE - SALES STRATEGY

Parfums

	Rang	Visibilité en rayon
Fleuri	1	43%
Sucré/gourmand/oriental/ambré	2	29%
Boisé	3	28%

Soins du visage

	Rang	Visibilité en rayon
Anti-âge/anti-rides	1	42%
Nourrissants/hydratants	2	36%
Nettoyants	3	22%

Maquillages

	Rang	Visibilité en rayon
Fonds de teint	1	42%
Yeux	2	40%
Soins des lèvres	3	18%

Soins du corps

	Rang	Visibilité en rayon
Hydratants corps	1	47%
Produits du bain	2	29%
Solaires	3	24%