



NEW YORK

PARIS

SAINT-GERMAIN
SOCCER SCHOOL

DREAM BIGGER
REVONS PLUS GRAND

NEW YORK



OVERVIEW

Universal Soccer Camps (USC) is a bilingual French/English organization.

Created in October 2010, Universal Soccer Camps has attracted more than 700 children from 20 nationalities.

In 2014, USC partnered with World Class Professional Soccer club Paris Saint-Germain FC.

USC now runs PSG Academy NY.



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OUR 2014 PROGRAMS

PSG Academy NY is running soccer camps during school vacations for boys and girls age 5 to age 16:

- Randall's Island (Manhattan): June 23-27 June 30-July 3 August 18-22 August 25-29
- New Rochelle (Weschester): June 23-27 August 25-29 October 27-31
- Red Hook (Brooklyn): July 7-11
- Little Ferry (New Jersey): June 30 – July 3





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FIGURES

Created in October 2010, Universal Soccer Camps has attracted more than 900 children from 20 nationalities.

- 2010: 121 children
- 2011: 205 children
- 2012: 300 children
- *2013: 350 children*

With the partnership of PSG ACADEMY, we are aiming to welcome over 500 children during our 2014 camps.



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SPONSORS OPPORTUNITIES



- Mentions on our website.
- Mention on jerseys/pennies
- Mentions on our promotion supports: flyers, posters...
- Signage and/or product placement at our camps
- Mentions on our Facebook page



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BUDGET

Training field permits	\$20,000
Posters / Flyers	\$5,000
Customized (PSG academy logo + sponsor logo) jerseys for all kids (jersey, short, socks)	\$20000
Sports equipment for coaches (jerseys, shorts, sweat-shirts etc.)	\$4000
Equipment for our programs (customized balls, nets, cones)	\$5000
Gifts for children: tee-shirts, sports bags, medals, trophies etc.	\$10,000
TOTAL	\$64,000



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PRESS

<http://frenchmorning.com/psg-academy-new-york/>

MORE INFORMATION

<http://www.psgacademyny.com/>

CONTACT

Zohair Ghenania

646-512-0395

Zohair@psgacademyny.com