

Recommendations & References – Michael P. BARRETT

N.B. my emphasis is in bold (not bold in original text)

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As Senior Account Executive at Leo Burnett Chicago, 2012-2014

- *"Michael is exactly the type of internationalist, non-traditionally-minded account talent that this agency (and particularly the Samsung account) needs. I strongly endorse him."*
-Steve Bonnell, Executive Vice President, Global Account Director, Leo Burnett
This endorsement was made in 2013 when I was applying for the Cannes Lions program.
- *"Michael's interest in the tech industry and his desire to improve in social media platforms as an advocate of creativity makes him a valuable asset and a great candidate."*
-Shannon McGlothlin, former Executive Creative Director, Leo Burnett
This endorsement was made in 2013 when I was applying for the Cannes Lions program.

As Global Account Executive at New BBDO Paris, 2010-2012

- *"I had the pleasure to work with Michael at BBDO on the S.C. Johnson & Son account. Perfectly bilingual and very skilled, Michael was an essential partner in the agency, helping the production team to launch and adapt our campaign in more than 30 countries across the EMEA zone in a very short period of time. Fully committed to results, Michael was always helpful and efficient in his role, showing a deep understanding of the client's business as well as of TV and digital production processes. Therefore, I strongly recommend Michael Barrett as a senior account executive and hope to work with him again in the near future."*
-Manoel Castelo Branco, Executive Producer at Meridiano
(Recommendation on my profile at: [**http://www.linkedin.com/in/michaelpbarrett**](http://www.linkedin.com/in/michaelpbarrett))
- *"I've worked with Michael during several months, on SCJ account. He's been really helpful, as executive, always dedicated to his clients, fully aware of digital production plannings. Furthermore, as a team partner, he's someone who keeps always smiling, even in the worst situations. For sure, I will recommend him for his further experiences."*
-Julien Jenny, Project Manager at Marcel (Publicis)
(Recommendation on my profile at: [**http://www.linkedin.com/in/michaelpbarrett**](http://www.linkedin.com/in/michaelpbarrett))
- *"I had the opportunity to work with Michael through various projects, one of which was the completion of a toolkit for Wrigley presenting the values, the brand's strategy and the major initiatives of 2012-2013. His solution oriented approach made that project easier than expected. It was a real pleasure to work with him and I hope I'll get that chance again in the near future."*
-Oriane Pick, Account Executive at Leo Burnett London
(Recommendation on my profile at: [**http://www.linkedin.com/in/michaelpbarrett**](http://www.linkedin.com/in/michaelpbarrett))

As Co-President of the Notre Dame Alumni Club Of France, 2011-2012

- “As co-Presidents of the Notre Dame Alumni Club of France, Michael and I worked closely together on the development and promotion of the club. Michael took the initiative to develop various online tools (Facebook, Google, etc) to promote various club events and ensure the members were better connected. During his our time working together Michael displayed creativity, diligence and “people” skills as we built up the club and created new events for the university and alumni. I would be happy to provide further references as appropriate.”

-Christopher Renner, President of Helios Partners Europe

(Recommendation on my profile at: <http://www.linkedin.com/in/michaelpbarrett>)

- “Over the past year, I have had the pleasure of collaborating with Michael P. Barrett on the ND Global – The European Edition newsletter, an official publication of alumni of the University of Notre Dame in Europe. Michael is a writer and co-Editor of the newsletter, and has done **an outstanding job of both gathering content, verifying data, writing and editing articles**. He is **very detail-oriented, personable** and is **an excellent communicator**; he has **outstanding communication and writing skills**. Michael also continues to volunteer to be a Notre Dame contact for France, sharing his personal experience and **providing invaluable guidance** to alumni around the world who have questions about France or are looking to move/travel there.

Additionally, he is an **avid social media networker**, and in his capacity as one of three managers of the “Alumni Abroad” subgroup (a subgroup of the “Notre Dame Alumni Network”, a 14,000+ member LinkedIn group) he regularly **contributes news** and items for discussion, **providing useful content** to members and responding to queries with helpful information and **in a timely fashion**. It is clear that Michael **organizes his time extremely well** in order to do all that he does, which on top of all of his volunteer work for Notre Dame, is quite a bit as can be seen from his CV. He is an impressive individual with a bright future ahead of him.”

-Kate FERRUCCI, Director of Notre Dame Alumni Club of Europe: kateferrucci@hotmail.com

(Recommendation on my profile at: <http://www.linkedin.com/in/michaelpbarrett>)

As Founder, Manager of www.americanexpatinfrence.com, 2009-present

- “I have been working with Michael for several months now (written in 2010) and I can highly speak about him. He is one of the main contributing writers of my online store's monthly newsletter. Although this is a volunteering job, I am **impressed with his level of commitment and professionalism**. Michael is a **sharp man with a great understanding of web 2.0 tools and online communication**. I think he would be a **great asset for any company**.”

-Anne-Claire BOCAGE, Founder of My American Market: acbocage@myamericanmarket.com

(Recommendation on my profile at: <http://www.linkedin.com/in/michaelpbarrett>)

As PR, Communications & Marketing Officer, AmCham France, 2010

- “Michael was the contact person when I was preparing the workshops I did for the Rhone-Alpes chapter of the American Chamber of Commerce. He was **methodical and organized** in all of our interactions, and made running the workshops a hassle-free event. I've since had the opportunity to interact with him via **online networking** and he is **always a great source of information**.”

-Kelly RIGOTTI, Senior Marketing Communication Manager at Microsoft

(Recommendation on my profile at: <http://www.linkedin.com/in/michaelpbarrett>)

As Graduate Student at the University of Grenoble, France, 2008-2010

- *“Michael est une personne avec qui il est agréable de pouvoir échanger, en qui j'ai une totale confiance, **assidu et ouvert d'esprit**. Américain d'origine, il à très bien **su s'approprier les codes français pour s'intégrer** durant son échange universitaire à l'ICM. **Disponible et à l'écoute** de l'environnement qui l'entoure, **il sera un atout majeur pour l'entreprise**. Toujours souriant, ce fut un réel plaisir de partager ces deux années avec lui. Je le recommande sans réserve et lui souhaite de réussir dans l'ensemble de ses projets à l'avenir car il le mérite vraiment.”*

English translation: “It is pleasant to have professional exchanges with Michael, and I trust him completely, as he is diligent and open-minded. As an American, Michael knew very well how to adapt to French cultural codes in order to facilitate his integration into French society during his studies at ICM (in Grenoble). He makes himself available to others and is always aware of his surroundings, and for these reasons, he would be an important asset for any company. He is also friendly and personable, and it was real pleasure to spend these past two years with him. I recommend him without hesitation for any position, and I wish him success in his endeavors because he truly deserves it.”

-Hayatte SOUHAMI, fellow graduate student at Université Stendhal Grenoble ICM (2008-2010), intern at Publicis Activ in Marseille in 2010

(Recommendation on my profile at: <http://www.linkedin.com/in/michaelpbarrett>)

- *“J'ai rencontré Michael l'année dernière lors de ma 1ère année de Master Communication d'Entreprise. La langue n'a jamais été un problème pour lui, il intervenait très souvent en cours, pour faire des remarques très pertinentes par ailleurs. J'ai également travaillé avec lui sur un projet événementiel et son aide a été très précieuse. Il possède toutes les qualités des américains : respectueux, ouvert d'esprit et professionnel. Il est aussi altruiste et m'a donné de précieux conseils pour préparer mon semestre d'échange aux USA.”*

English translation: “I met Michael last year during my 1st year of my Masters in Corporate Communications (at Université Stendhal Grenoble ICM). The French language was never an issue for him, as he participated very often in class, making very pertinent observations and remarks. I also worked with him on an event management project and his help was very valuable. Michael has all the qualities of Americans: respectful, open-minded and professional. He is also altruist and gave me helpful advice and tips when I was preparing for my semester of studies in the USA.”

-Amandine MONTEIL, fellow graduate student at Université Stendhal Grenoble ICM (2008-2010), PR intern at Renault in Paris in 2010

(Recommendation on my profile at: <http://www.linkedin.com/in/michaelpbarrett>)

- *“Michael Barrett est un quelqu'un de **sérieux** qui a prouvé par ses réalisations, **ses capacités à maîtriser les outils de gestion de contenu web (Content Management System)**. Il est **capable de s'adapter rapidement** à la gestion d'un back-office CMS, **d'organiser l'information selon les contraintes éditoriales** ou les objectifs de communication d'une organisation. **Il sait former, animer et assister techniquement** une équipe de contributeurs de contenu. Il a également les compétences nécessaires pour collaborer avec des info-graphistes à la réalisation de front-office spécialisés.”*

English translation: “Michael Barrett is a serious professional, proven by his projects and his mastery of Content Management System skills. He is a fast learner and is able to adapt to managing the “back-office” administration of a CMS website, and can also organize information and priorities according to editorial constraints and accomplish the communication objectives of an organization. Michael knows how to inform, lead discussion and assist others in a team of content writers. He also has the necessary skills to collaborate with communications professionals in order to accomplish specialized front-office publishing.”

**-Pascal CLOUAIRE, mon professeur en « Systèmes Groupware » à l'Université de Grenoble ICM (2009)
Directeur de la direction des Systèmes d'Information de l'Institut d'Etude Politique de Grenoble
Responsable du "Portail" pour l'enseignement supérieur de l'Académie de Grenoble
Enseignant à l'Institut de la Communication et des Médias (ICM)
My professor of Content Management Systems at the University of Grenoble, France**

AS ENGLISH TEACHER, LES PETITS BILINGUES GRENOBLE, 2008-2010

- *"Michael Barrett is very appreciated by children and parents, he likes to offer a lot of himself. He **prepares carefully** his lessons, and can be **flexible and adapt to different situations**. Top Qualities: **Personable, Expert, High Integrity.**"*

-**Shake MANOUKIAN**, Director of Les Petits Bilingues Grenoble
(Recommendation on my profile at: <http://www.linkedin.com/in/michaelpbarrett>)

AS COMMUNICATIONS ASSISTANT, MOROCCAN-AMERICAN CENTER, 2007

- *"Michael Barrett is an **extremely diligent, organized, and responsible** worker. In addition to having a strong and solid grasp of North African/ Middle East Affairs, Michael was always **keen to learn more** regarding the topic and task at hand. I thoroughly enjoyed collaborating with Michael on projects, and greatly admired his **keen intellect, strong writing and analytical skills, and dedication to his work**. Michael was **extremely helpful** when I requested assistance or guidance, and is **extremely detail-oriented and thorough**. Michael frequently went **above and beyond the tasks at hand**, and was always willing to volunteer for responsibilities outside of office hours. I **strongly endorse** Michael Barrett for employment in any office or work environment, as he is a very strong candidate, who **adapts very well** to any work situation, **manages a stressful or difficult situation with confidence and clarity**, and **balances multiple tasks and duties very effectively.**"*

-**Abbey RADIS**, worked with her directly at Moroccan American Center (summer 2007)
(Recommendation on my profile at: <http://www.linkedin.com/in/michaelpbarrett>)