

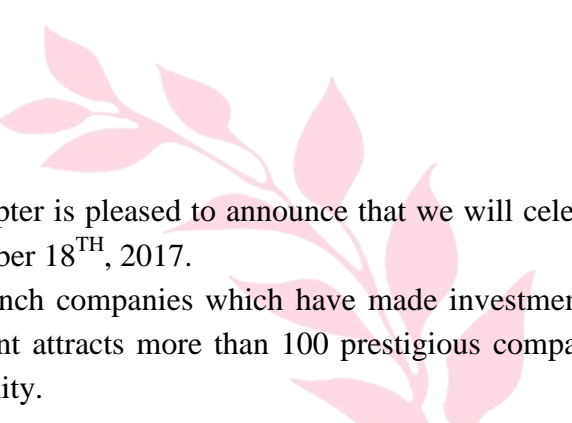
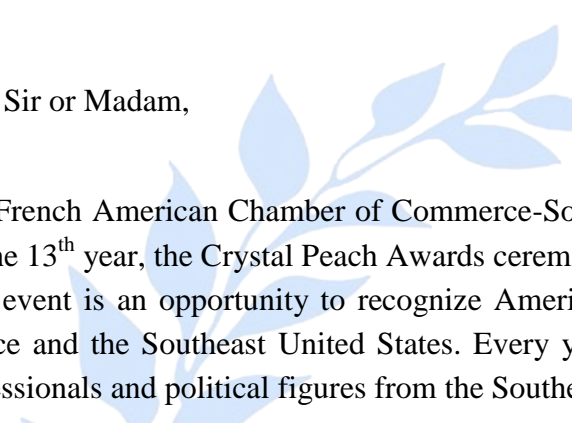


**FRENCH-AMERICAN
CHAMBER OF COMMERCE**
Atlanta-Southeast

presents



2017 SPONSORSHIP OPPORTUNITIES



Dear Sir or Madam,

The French American Chamber of Commerce-Southeast Chapter is pleased to announce that we will celebrate for the 13th year, the Crystal Peach Awards ceremony on October 18TH, 2017.

This event is an opportunity to recognize American and French companies which have made investments in France and the Southeast United States. Every year this event attracts more than 100 prestigious companies, professionals and political figures from the Southeast community.

Over the years, many companies such as Manhattan Associates & Teleperformance (2011), Delta Airlines & Air France (2012), and MAINTag, Inc., AGCO Corporation & Airbus (2013) received these prestigious awards thanks to their continued bilateral economic support.

This year's nominees will be announced soon.

As a non-profit organization, we would like to invite you to become one of our exclusive sponsors for this event. Your financial contribution would allow us to support our awardees as well as one of the major annual events in the French-American business community in the Southeast.

Our attractive packages provide an excellent way for companies to market their services to our active member companies and diversified community. We are also committed to providing our sponsors with significant promotion and visibility at this event in return for their generous donations.

Enclosed, please find more information about the different levels of sponsorship. Please do not hesitate to contact me with any questions or concerns. I look forward to speaking with you at your earliest convenience. Thank you for your time and consideration.

Sincerely,



Marie Laumont

Executive Director

FACC Atlanta-Southeast



*This year we are celebrating
the 13th edition of the*



An initiative part of:



Luncheon

WEDNESDAY, OCTOBER 18TH, 2017

11:30 am – 1:30 pm

Georgia Tech Wardlaw Center

ABOUT THE EVENT

One of the annual major events of the



1 Luncheon

100 business leaders and International Public figures from the Southeast community

Several Key Personalities

Great Networking Event

This event recognizes American and French companies who have made investments in France and the Southeast United States.

Previous Recipients:

Year	French Awardees	American Awardees	Innovation Awardees	Sustainable Innovation
2016	<i>Gravotech</i>	<i>SWM</i>	<i>Quipment</i>	-
2015	<i>Group REEL</i>	<i>UPS</i>	<i>b-pack</i>	<i>Dassault Systemes</i>
2014	<i>Ingenico</i>	<i>Omni Tech Trans</i>	<i>Premier Packaging Products</i>	-
2013	<i>Airbus</i>	<i>AGCO Corporation</i>	<i>MAINtag</i>	-
2012	<i>Air France</i>	<i>Delta</i>	<i>VITEC</i>	-
2011	<i>Teleperformance</i>	<i>Manhattan Associates</i>	<i>Chemica</i>	-
2010	<i>SNF Holding Company</i>	<i>Coca Cola Enterprises</i>	-	-
2009	<i>Alstom</i>	<i>GE Energy</i>	-	-
2008	<i>SGD</i>	<i>Euramax</i>	-	-
2007	<i>Faurecia</i>	<i>Fedex</i>	-	-
2006	<i>Michelin</i>	<i>Superior Essex</i>	-	-
2005	<i>Merial</i>	<i>Mead Westvaco Corp</i>	-	-



- Gain more visibility within the French American community
- Reinforce your brand and build brand awareness among a relevant audience
- Build and expand your network with high executives of Atlanta and the Southeast
- Develop new business opportunities





BENEFITS

Sponsors will benefit from our complete range of event marketing services.

As a part of your sponsorship package, you will take advantage of our event advertising campaign, which includes the promotion of your company for 4 months in the following ways:

- The invitation will be posted on our website (**1,000+ visitors/month**) and sent out to our **3,500+ contacts**. Also a *Save the date* in July + **1 newsletter** in August and **4 reminders** in September and October.
- Our monthly newsletters of August, September and October, which will promote the event to our **3,500+ contacts**.
- After the event, in our November newsletter.
- FACC LinkedIn page (**1,700+ connections**)
- FACC Facebook page (**500+ Likes**)
- FACC Twitter account (**550+ followers**) with direct reference to your company.
- Upcoming events flyers, which will be distributed throughout our August, September and October event schedule.



PREVIOUS SPONSORS



BANK OF THE WEST
BNP PARIBAS



PAUL
HASTINGS



The Coca-Cola Company

Pernod Ricard



Michael Page



BPI group



AIR FRANCE KLM



TYPES OF SPONSORSHIPS

Platinum Sponsor: \$8,000 (Only 2 available)



- ★ Company **logo prominently displayed** around speaker podium with large banner
- ★ One **reserved table** (8 guests) displaying company name and logo
- ★ Opportunity to open the Awards Ceremony with welcome remarks (3mn speech)
- ★ **30 sec. ad video** to be played during awards luncheon
- ★ **Full-page ad** in event program
- ★ Private **VIP networking session** after event with Awardees
- ★ Distinct presentation as “[Company name] presents the 13th Crystal Peach Awards” on all Crystal Peach promotional material, print and online
- ★ **Complimentary 1 year FACC membership** at the Partner level* (a \$5,000 value)
- ★ **Plus all Gold Sponsor Benefits** (except half-page ad)

*Partner membership benefits:

Additional members: include 1 partner representative and up to 5 additional members

Special discount: All company employees benefit from members rate at FACC-Atlanta events

Clickable logo: Company's clickable logo will be featured on the FACC website's homepage

Unique exposure: on all communication material and at all major events + logo on newsletters and invitations
Possibility to display communication material at **3 chamber events** per year

Gold Sponsor: \$4,000 (Only 4 available)



- ★ **Premier placement** and logo on all Crystal Peach related promotional material, print and online
- ★ One **reserved table** (8 guests) displaying company name and logo
- ★ Private **VIP networking session** after event with Awardees
- ★ **Half-page ad** in the event program;
- ★ Hyperlink (logo) on FACC website for **1 year**
- ★ **2 complimentary posts** on our FB, Twitter and LinkedIn pages for the promotion of your business - **Valid for 1 year**
- ★ **1 complimentary e-mail blast** to all FACC contacts in database
- ★ **Verbal Sponsorship recognition**
- ★ **Access to the attendees' database**
- ★ Opportunity to **present an award**

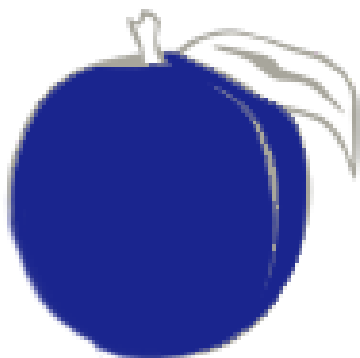
Silver Sponsor: \$2,000



Silver

- ★ One **reserved table** (8 guests) displaying company name and logo
- ★ Company **name and logo** mentioned on all Crystal Peach promotional material, print and online
- ★ **Verbal Sponsorship recognition**
- ★ **Access to the attendees' database**
- ★ 1 **complimentary ad** OR 1 30-word company description on in our monthly FACC newsletter - **Valid for 1 year**

Corporate Table: \$800



Corporate Table

- ★ One **reserved table** (8 guests) displaying company name and logo
- ★ **Verbal Sponsorship recognition**
- ★ Company **name and logo** mentioned on **print Crystal Peach promotional material** only

Food & Beverage Sponsor:



Food & Beverage

Companies are welcome to donate **FOOD and BEVERAGES** for a verbal and print Sponsorship recognition.

Contact us for more details at: marketing@facc-atlanta.com

O YES, I wish to sponsor

☐

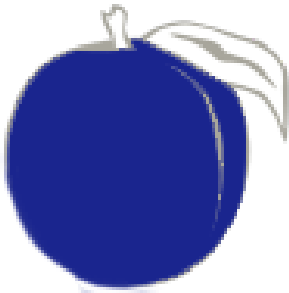
platinum

☐

Gold

☐

Silver

☐

Corporate Table

☐

Food & Beverage

Name of your **8 guests** (except for Food & Beverage Sponsor)

A la Carte Sponsorship

I want to feature my company in the event program:

- ☐ Half-page ad - \$500
- ☐ Quarter-page ad - \$300

SPONSORSHIP FORM

Company name: _____

Contact name: _____

Telephone: _____

Email: _____

Final amount: _____

Method of Payment:

- ☐ Check – Please pay to the order of French American Chamber of Commerce
☐ Credit Card



Credit card number: _____

Expiration date: ____ / ____ Security code: ____

Billing address: _____

City: _____ State: _____ Zip code: _____

**Please send this form
by email to marketing@facc-atlanta.com or by fax: (404) 997-6810
by September 15th, 2017**

CONTACT INFORMATION

**French-American Chamber of Commerce – Atlanta Southeast
The Buckhead Tower at Lenox Square**

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Phone: +1 (404) 997-6800 / Email: marketing@facc-atlanta.com