

Sales tools

F. Couderchon – Sales & communication tools development

Montrouge – 2005, September 8th



● Websites

– Us version:

www.sptpublicom.com

– Mexican version:

www.sptpublicom.com.mx



- SPT Publicom images
 - Free copyrights



- Need images, just ask me!

- Gifts for your customers

- Caps & Notebook with logo => already available



- Pens, laser pen, travel alarm-clock, carton for pens
=> will be available by october

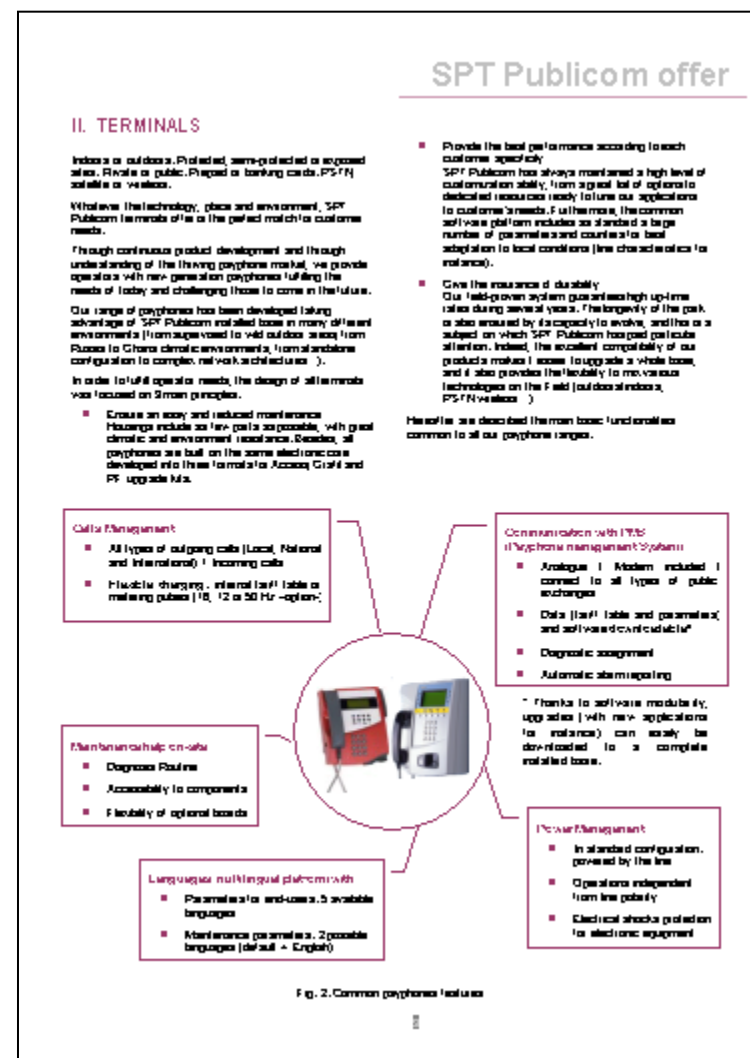


- Corporate presentation
 - Company history added
 - Kiosk added



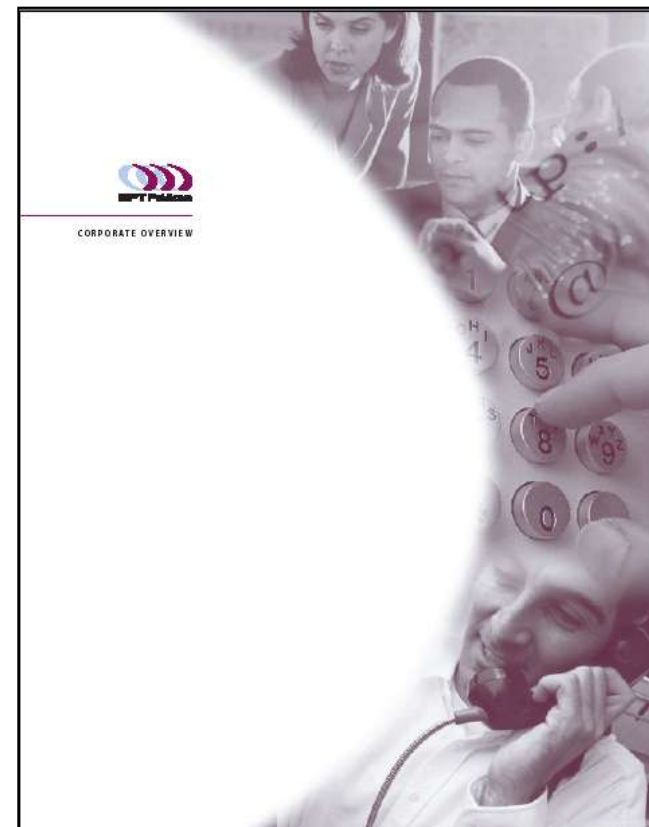
● Sales guide – SPT Publicom offer

- New format, only part5 of Slb sales guide
- Product information updated
- Kiosk part will be added
- Will be available by october



- Flyers

- Products flyers: old in slb format, are currently updated with new design
- Corporate overview flyer already available
- Next flyer planned:
Universal Wireless Range
Integral Payphone System
Access Range
...

NEW

SPT Publicom Confidential

● Bi-monthly customer newsletter named Event Insight

NEW

Event Insight

The SPT Publicom newsletter for our customers - Issue 1

Welcome to the first edition of Event Insight, the new SPT Publicom newsletter for the customers where you will find the information enlightening.

The world of public communication is moving, the payphones market is moving... and SPT Publicom continues to move ahead. For two decades, we, SPT Publicom, are providing public payphone solutions, capitalizing a long experience and a tremendous installed payphones base. Our customers are facing a variety of challenges to their business: new competitors, new technologies, maturing revenue streams, increasing costs, constrained capital. The solution is not unique and goes through adapted offerings made of different types of terminal, means of payment and services depending on the end-user profile and on the location. Clearly, mastering operational costs and increasing revenue are Telco's matters of great concern. How do we know that? YOU told us!

Hence, SPT Publicom's products and services are conceived and developed to support your two main objectives: decrease operational costs and increase revenue streams by providing you the right terminal, the right system and the most suitable means of payment.

We do believe in operator's profitability and we expect to be your partner not just five years from now but fifteen to twenty-five years and beyond.

Jim WINGO
SPT Publicom President



Customer satisfaction survey - what you told us!

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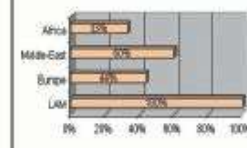
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Statistics results per area



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Product news - IN platform

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For further information, please visit our website:
<http://www.sptpublicom.com>

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SPT Publicom



Event Insight



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Jim WINGG
President

Regarding the Publican

Category	Percentage
Good	66%
Below expectation	22%
Excellent	8%
Poor	6%

Region	Percentage
Asia	35%
Middle East	65%
Europe	45%
LAM	100%

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Product news - IN platform

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10 Initials
1/25/2012