



Erwan Huchet de Quénétain

Looking for a position as Golf teacher or director.

33 years old - French
Married

More information online

www.erwan-huchetdequenetai.com

Education

Degree in Golf Teaching (BPJEPS Golf) | CREPS Bordeaux Aquitaine

Bordeaux, France - October 2013 to June 2015

Degree in Sport Training | Campus Sport Brittany

Dinard, France - October 2011 to January 2012

Master in Management | ESCEM (ESC Tours Poitiers Business School)

Tours, France - 2001 to 2004

- Specialisation in Marketing and retail innovation (Innovation in distribution)
- Business School accredited AACSB and EQUIS

Degree in Enterprises and Administrations Management | Rennes 1 University

Saint Malo, France - September 1999 to July 2001

Employment

Golf Instructor | Blue Green Group – Bordeaux-Lac Golf Club (France)

Bordeaux, France - October 2013 till now

- Lead collectives or individuals training (all levels), in charge of U17 girls teams
- Create customers loyalty and "make" new golfers
- Turnover development (courses and practice)
- Events organisation (Pro Am, introduction to golf course, ...)

Area Retail Director | Etam Group – UNIZ

Lyon, France - November 2012 to July 2013

- Manage a network of 17 stores in France with a turnover of 25 Millions €
- Manage, recruit and train a team of 100 people
- Set up the commercial, merchandising, marketing policy of the brand
- Responsible for all financial related issues (Profit and loss account, tax, expense claim, running costs)

Franchisee project | Beaumanoir Group – CACHE CACHE

Manosque, France - September 2011 to August 2012

- Setup a company (SARL), looking for investments (banks).
- Look for store location and validate location and design
- Validate that shop layout and furniture cost are online with P&L

Export Retail Manager MENA | Beaumanoir Group – CACHE CACHE

Saint-Malo, France - September 2009 to September 2011

- Manage a network of 45 stores in the area (Middle east, North Africa) with a turnover 30 Millions €
- Responsible of marketing and merchandising aspect (Marketing plan, merchandising policy).
- Manage business and financial aspect (Business plan, Budget, Turnover targets,...)
- Manage, recruit and train shops staff (around 100 people).

Business Development Manager Middle East North Africa | GAMELOFT

Casablanca, Maroc - September 2008 to September 2009

- In charge of Middle east and North Africa development
- Setup partnership with telecommunication operators and with sector's stakeholders :
 - Business Development (Prospecting, bargaining, contract)
 - Marketing and Communication: Setup promotional activity and press relations in each country

Area Retail manager | Beaumanoir Group – BONOBO

Bordeaux, France - September 2006 to September 2008

- Lead 15 stores with a global annual turnover of 10 Millions €
- Manage, recruit, train a team of 50 people
- In charge of store operations (schedule, recruitment, price positioning, inventories)

Purchasing manager | Beaumanoir Group – PATRICE BREAL

Saint-Malo, France – January 2005 to September 2006

- Setup buying plan and marketing plan.
- Optimize sourcing and the supply chain

Contact me

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✉ Postal address
33200 Bordeaux, France

Skills

Language

- **French:** mother tongue
- **English:** fluent
1990-1995: Studied a quarter at Saint Aubyns School, Brighton, UK.
- **Spanish:** elementary knowledge
- **Arabic:** Beginner

IT skills

- Expert in Microsoft Office 2010 (Word, Excel, PowerPoint)
- 2002-2003: Prepare and lead Microsoft office training (Excel, Access, PowerPoint),
- Mastery in business tools such as Storeland, Scoretex
- Proficient in Photoshop
- Good knowledge in social network management (Facebook, Viadeo, LinkedIn)

Leisure activities

- Golf
- Marathons
- Biking
- Football

References

Sébastien Baranicka (Bordeaux-Lac Golf club director)
+33 6 34 09 26 79

Sébastien Bismuth (CEO Undiz)
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Eric Legall (Cache Cache Retail Director)
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