

C o m m u n i c a t i o n O f f i c e r

ASSETS

My creativity, my capacities for organization, analysis & synthesis, my ease with human relationships, my curiosity, my taste for working in teams and availability seem essential for this mission.

PERSONAL PROFILE

Date of birth : 13th of January 1965

Marriage status : Single

Nationality : French

CAREER HISTORY

2008 / 2011

Competitiveness Cluster MAUD (Materials and Applications for a Sustainable Use) in **VILLENEUVE D'ASCQ (North of France), 7 employees, 75 members**

By the side of companies, laboratories and training institutions, to support their innovative approach in the fields of chemistry & materials

COMMUNICATION OFFICER, attached to the General Manager

- ✓ *Design of written communication materials (presentation brochure, emailings, totems, Xmas cards,...), & visual ones (logos, slide shows, videos, ...)*
- ✓ *Implementation and participation in public events (conferences and exhibitions - i.e. Le Salon International de l'Emballage, Environord, La Semaine de l'Innovation, ...)*
- ✓ *Communication with the institutional & economic public (press relations, advertising,...) / webmistress for both French & English versions (help to create websites ; back-office management)*
- ✓ *Carrying-out of press kit and writing of press releases. Mediatraining*
- ✓ *Follow-up of the annual budget of the Communication Department (50 K€)*

From March to August 2008

Implementation of a communication strategy linked to 2 production units (Lille Délivrance & Aulnoye-Aymeries) coming together, at the SNCF (the French national railway company) in Lomme (North of France)

From March to June 2007

A first consulting study upon notoriety & public image of the 'Images & Légendes' communication agency in Saint-André-lez-Lille (North of France)

A second consulting study upon legitimacy to keep their Parisian offices and/or to find new ones

From May to September 2006

A first experience in the world of local & territorial authorities, at the 'Olivia Ruant Communication' agency, in Lille-Hellemmes (North of France)

- ✓ *Communication upon the « Blue Links / INTERREG IIIB » EU-funded project, for the sustainable Deûle-Escaut canal restoration*
- ✓ *Working-out of a study & press trip to Birmingham (U.K.)*
- ✓ *Stand livening up at the IWA Rally in Pangbourne, near Reading (U.K.)*

2001 / 2005

SUBRENAT EXPANSION in MOUVAUX (North of France), Textile engineering, 120 employees, Turnover 44 M€

CUSTOMERS' QUALITY INSURANCE ASSISTANT (2003-2005), attached to the Quality Manager

- ✓ *Organization of in-house audits (12 per year, in addition to the AFAQ audit)*
- ✓ *Participation in the implementation of the Quality Management System*
- ✓ *Undertaking of the continuous improvement of the customers' satisfaction level (1 M€ of credit notes/complaints dealt with in 2003)*

ASSISTANT IN MANAGEMENT PROJECT FOLLOW-UP (2001-2002), attached to the Chairman

- ✓ *In charge of communication & public relations within the scope of external & internal projects (financial files, planning of just-in-time methods, ...). Search for solutions/Implementation of action plans.*
- ✓ *Organization of the President's business trips and management of his electronic diary*

1991 / 2000

SOLARONICS-IRT S.A. in ARMENTIERES (North of France), World leader in Paper Drying, 100 employees, Turnover 19 M€ (Solaronics Technologies Group, 200 employees, Turnover 30 m€)

MARKETING ASSISTANT (1996-2000), attached to the General Manager

- ✓ *Design of written marketing materials (in-house journal – 4 per year, and leaflets, product sheets...), visual marketing materials (logos, animation on slides, videos, ...), business Xmas cards and business gifts consistent with company style & identity*
- ✓ *Implementation and participation in public events (conferences and shows – 5 per year, including Helsinki, Singapore, Sao Paulo)*
- ✓ *Communication with the public (international press relations, advertising, contribution to the Group Web Site working-out, financial communication due to the Group listing on the second market)*
- ✓ *Follow-up of the annual budget of the Marketing Department (125 K€)*

COMMERCIAL ASSISTANT (1995)

- ✓ *Assistant of the Area Manager for Southern Europe and of the Plant Manager. Also in charge of business trip organisation and of public relations (organization of American & Asian customers' visits)*

MANAGEMENT SECRETARY (1994) AND TRILINGUAL ADMINISTRATIVE SECRETARY (1991-1993) IN THE AFTER-SALES SERVICE

1990 / 1991

STOLZ SEQUIPAG in WAILLY-BEAUCAMP (Pas-de-Calais)

Handling and agricultural machinery, 260 employees, Turnover 50 M€

TRANSLATOR/INTERPRETER

EDUCATION

2008 2-Year Master's Degree in Communications Management

2006 1-Year Vocational Degree in Communication

1986-1988 2-Year Technical Degree in International Trade

1984 1st year of a university degree in English

1983 'A' levels (Maths, Physics and **Biology**)

FOREIGN LANGUAGES

ENGLISH : bilingual (TOEIC in February 2006 : 920 out of 990 points ; grade 'International & professional command' – *score to be updated shortly*)

GERMAN : perfectible (Europäische Zertifikat : Deutsch als Fremdsprache, 1989)

CHINESE (MANDARIN) : 4 years of collective courses (from 1999 to 2003) about the language & Asian culture.

COMPUTER SKILLS

QUARKXPRESS/IN DESIGN, POWERPOINT, WORD, EXCEL and Internet environment either on APPLE® MAC or PC

CENTRES OF INTEREST

Member of the **Place de la communication/ARREP** – association of communicators living in the Nord-Pas de Calais region

Travels, including the USA, Peru, Asia (Taiwan/Hong-Kong/Thailand) and North Africa

Photography (shooting/developing), **Design, Architecture, Interior Decoration** and **Fashion Fencing, Rambling (guide)** and **Golf**

REFERENCES

Available upon request